



Instructions for Donation Drives:

Set a Goal! Think about how many diapers can be reasonably raised and set a goal. Write down your time line, set a specific start and end date.

Market! Let people know of the drive at least one week before it begins. You can do this with e-mail, posters, newsletters, and flyers (you can use the template provided, or create your own). You should remind everyone the day the drive starts and 3 -4 days before it ends.

Prepare! Create a box, bin or other receptacle for the donations. Have fun with this! Your creativity will inspire and motivate! (The more boxes you have, the more visibility you create!)

Get the ball rolling! Nothing adds more credibility to your drive than your friends and co-workers seeing you contribute your time and items. Start the drive off by putting your personal donation of backpacks, school supplies or other items in the bin.

Wrap Up! End the drive by thanking everyone publicly for their time and their donations. Call Captain Hope's Kids to schedule a time for brining your items to the center. (214-630-5765)

Ideas! Ideas! Ideas!

- Create a contest between departments, groups or locations. Prizes go to the team or individual who collects the most!
- Find a cash sponsor. With the money raised, you can buy more diapers at a lower cost. (We purchase our diapers from the Diaper Mart.)
- Keep continuous contact with the members, employees and friends who are donating. Send a daily reminder reinforcing the need.
- Make an appointment to visit one or more of the shelters with CHK staff. Unfortunately, there is nothing more powerful then seeing the babies who need your help!
- Involve the entire family. Children need to learn social responsibility. What better way to instill that lesson than role modeling?
- Couple your drive with an event. (i.e.: company picnic, holiday party, birthday parties, golf tournament, conference, etc.)
- Request a speaker from Captain Hope's Kids to visit your group at the kick off to the event.
- Use the following statistics to set your goals, and motivate your employees:

In 2009, Captain Hope's Kids distributed more than \$184,000 worth of educational items including over 1000 filled backpacks and school uniforms

Our 2010 Goal is 1200 filled backpacks.

REMEMBER: No drive is too small! The need is so great, and every little bit helps!

Captain Hope's Kids: 214-630-5765 x13,
program@captainhope.org www.captainhope.org

School Supply Drive!

Who? You!

What? Backpacks & School Supplies

When? Now!

Where? Please leave all donations in the box in the lobby.

Why? Metro Dallas Homeless Alliance reports women and children represent over half of the total homeless population (47%). On any given night in North Texas, more than 1,100 children will sleep in homeless and domestic violence shelters. In 2009, 27% of total value of items distributed to agencies was for education items.

Captain Hope's Kids is the only agency that actively solicits donations and funds for the sole purpose of providing critically needed supplies to homeless children throughout Dallas, Tarrant & Collin Counties.

Will you help bring hope!

How can you get involved?

Captain Hope's Kids proudly works with many volunteers each year to supply diapers, training pants, school supplies and other critically needed items to homeless children. And we could use your help. Please donate your time, goods, money, and/or advocacy.

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